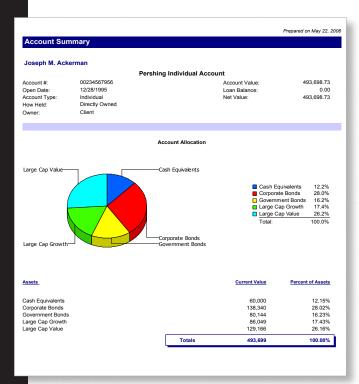
SmartLink for National Financial/Fidelity

Use advisor channel software to upload investment data into SmartOffice

SmartLink for National Financial/Fidelity, an add-on adapter to Ebix CRM's SmartOf-fice® solution, gives you unprecedented control over this process, enabling you to be more effective and productive, and helping you better manage existing clients. As a fully integrated product within the SmartOffice platform, SmartLink for National Financial/Fidelity interacts seamlessly with the SmartOffice contact management and information management features, giving you the power to load investment information and create a wide variety of valuable reports.

Leverage the Power of Automated Data Entry

SmartLink for National Financial/Fidelity gives you the power to download client investment transaction-level files from National Financial or Fidelity into your



The Account Summary shows the breakdown of the asset allocation by each asset class along with detailed account information.

SmartOffice database. What does this mean to you? Because the solution handles up to 95% of the day-to-day data entry and updating requirements, you can free up your support personnel to service your clients. And with SmartLink for National Financial/ Fidelity, you'll have access to the most current investment data — so you can deliver an even higher level of value to every one of your clients.

DATASHEET

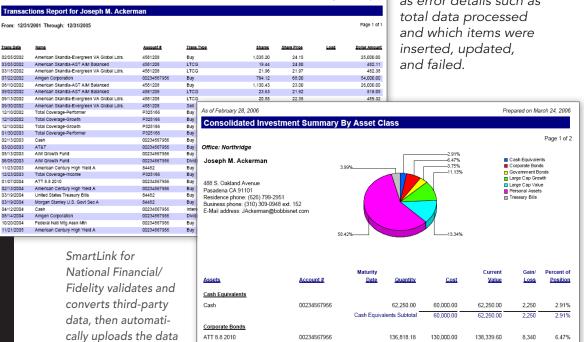
- Gain visibility into the latest investment data for every client (account, position, and transactions)
- Increase your reporting capabilities
- Download
 data files from
 National Financial
 and Fidelity
 (FRAIG)
 using Advisor
 Channel software
- Track and modify investment data from SmartOffice
- Increase

 productivity and
 reduce processing
 time by reducing
 manual data entry

SmartLink for National Financial/Fidelity provides these valuable features:

- Real-time Data Leverage automatic Internet updates to download the most current account data.
- Seamless Integration Complete integration with the SmartOffice SmartInvestments module gives you easy access to information, more reporting options, and access to industry-specific features such as Asset Allocation or third-party applications such as Morningstar — all to make your job easier.
- Powerful Reports Downloaded data can be used to create powerful, professional investment reports in the format of your choice.
- Enhanced Error-reporting Capabilities SmartLink for Advisor Channel includes a 'processor status report' that provides a comprehen-

sive error log, as well Prepared on March 29, 2006 as error details such as 24.15 25 000 00



Take the next step toward superior service, greater growth, & better business:

- SmartOffice® **Professional Edition** for Insurance Agents
- SmartOffice® **Premier Edition for Financial Advisors**
- SmartOffice® **Premier Edition** for Brokerage **General Agencies**

To learn more about the SmartOffice solution designed for your business,

call 800-777-9188 or go to www.ezdata.com.

Start saving time with SmartLink for National Financial/ Fidelity today!

Simply register with your data provider to receive the data files you need. Use your Advisor Channel software to download data. Then use SmartLink for National Financial/ Fidelity to automatically move data into SmartOffice.



into your SmartOffice

database.

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