

SmartLink for Broker/Dealer and DAZL

Upload investment data with ease

Managing, tracking, and reporting on your clients' investment data is critical as you strive to grow your business. But loading investment data for your entire book of business can be a challenging and overwhelming task.

SmartLink for Broker/Dealer and DAZL, an add-on adapter to Ebix CRM's SmartOffice[®], gives you control over this process, enabling you to be more effective and productive, and helping you better manage existing clients. As a fully integrated product within the SmartOffice platform, SmartLink for Broker/Dealer and DAZL interacts seamlessly with the SmartOffice contact management and information management features, giving you the power to load investment information and create a

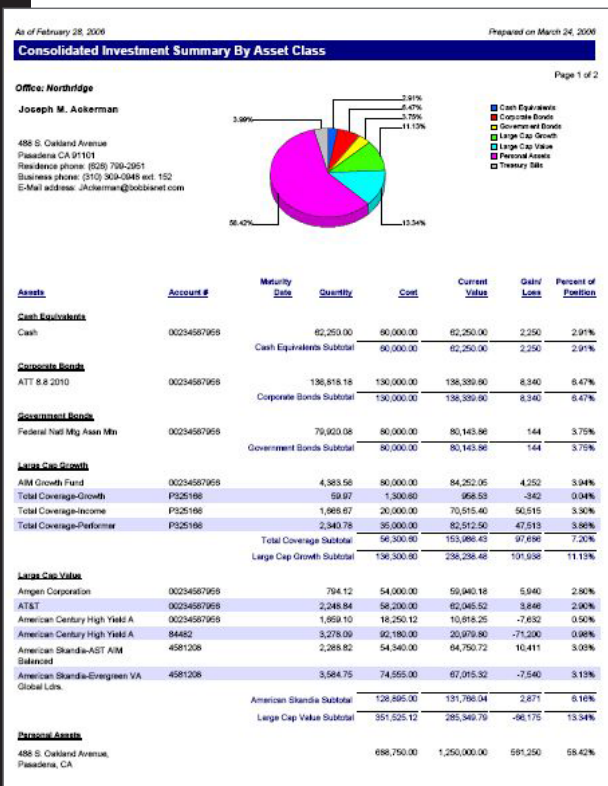
wide variety of valuable account and position reports.

Leverage the Power of Automated Data Entry

SmartLink for Broker/Dealer and DAZL gives you the power to import data files from your Broker/Dealer and DAZL directly into your SmartOffice database. What does this mean to you? Because the solution handles up to 95% of the day-to-day data entry and updating requirements, you can free up your support personnel to service your clients. And with SmartLink for Broker/Dealer and DAZL, you'll have access to the most

DATASHEET

- Gain visibility into the latest investment data for every client (account, position, and transitions)
- Increase your reporting capabilities
- Import data files directly into SmartOffice
- Track and modify investment data from SmartOffice
- Increase productivity and accelerate processing time by reducing manual data entry



current investment data — so you can deliver an even higher level of value to every one of your clients.

SmartLink for Broker/Dealer and DAZL provides these valuable features:

> Real-time Data

Leverage automatic Internet updates to download the most current investment data.

> Seamless Integration

Complete integration with the SmartOffice SmartInvestments module gives you easy access to information, more reporting options, and access to industry-specific features such as Asset Allocation — all to make your job easier.

> Powerful Reports

Downloaded data can be used to create powerful, professional investment reports in the format of your choice.

> Enhanced Error-reporting Capabilities

SmartLink for Broker/Dealer and DAZL includes a console that provides a comprehensive error log, as well as error details such as total data

processed and which items were inserted, updated, and failed.

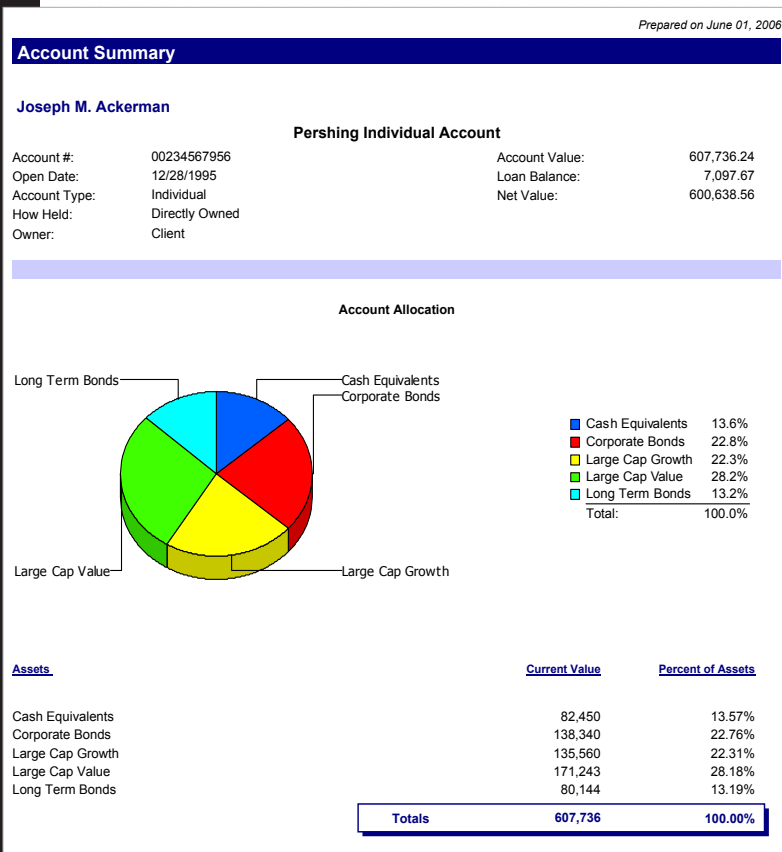
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call 800-777-9188 or go to www.ezdata.com.

SmartLink for Broker/Dealer and DAZL makes it easy to create detailed account performance summaries for your clients using the most current information.



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