SmartLink for Albridge Solutions

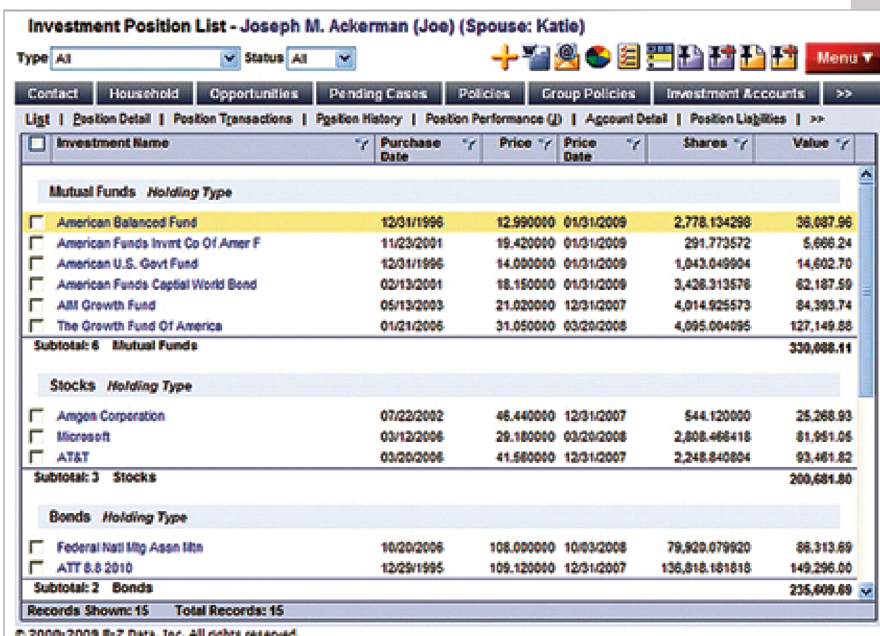
Delivering automatic Albridge downloads straight to your SmartOffice

DATASHEET

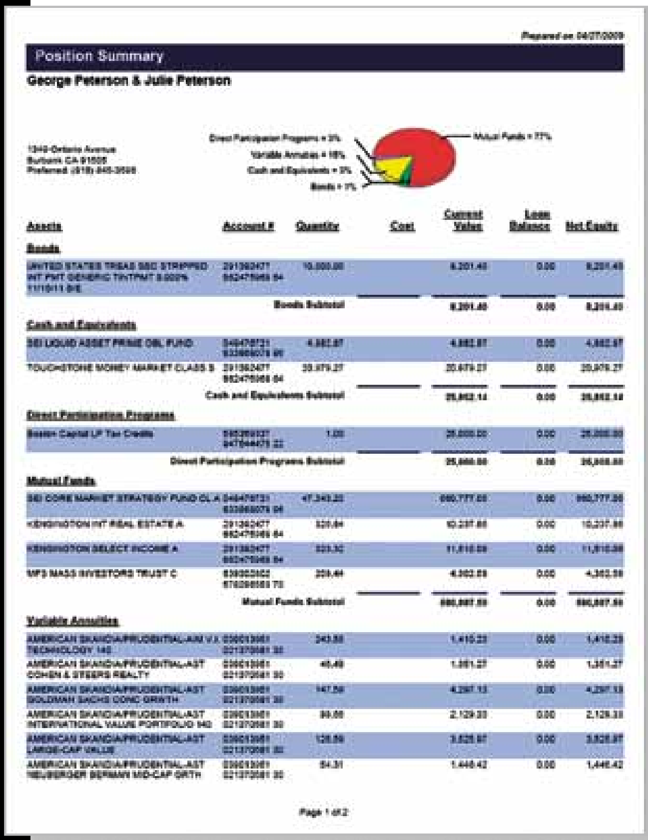
- *Reduce the time, cost, and risk of custom integration*
- *Eliminate unnecessary data entry*
- *Turn investment and account data into powerful customer service tools*

Albridge Solutions is the leading provider of enterprise data management (EDM) and web-based portfolio accounting and performance reporting solutions to the financial services industry. Ebix CRM's SmartOffice is the industry's top practice management and customer relationship management (CRM) system. Together, Albridge Solutions and Ebix CRM deliver an integrated, complete solution designed to meet the needs of broker-dealers and advisors.

Ebix CRM's Albridge Web Services solutions provide automated 'no touch' nightly downloading of Albridge data directly into SmartOffice. This provides SmartOffice users with immediate access to their clients' Albridge financial data, making it easy to prepare consolidated reports, analyze financial performance, drive recommendations, and uncover new opportunities to meet client needs. And by bringing Albridge Wealth Reporting data directly into SmartOffice, users can generate in-depth reports and apply them directly to their practice management processes — any time, day or night, from virtually anywhere in the world.



Integrated Solutions for Innovative Best Practices



Prepared on 04/27/2009

Position Summary

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Assets	Account #	Quantity	Cost	Current Value	Loan Balance	Net Equity
Bonds						
UNITED STATES TREAS SEC STRIPPED INT PMT GENERIC TINTPMT 0.000% 11/15/11 B/E	[illegible]	10,000.00		8,201.40	0.00	8,201.40
Bonds Subtotal				8,201.40	0.00	8,201.40
Cash and Equivalents						
SEI LIQUID ASSET PRIME OBL FUND	[illegible]	4,882.87		4,882.87	0.00	4,882.87
TOUCHSTONE MONEY MARKET CLASS S	[illegible]	20,979.27		20,979.27	0.00	20,979.27
Cash and Equivalents Subtotal				25,862.14	0.00	25,862.14
Direct Participation Programs						
Boston Capital LP Tax Credits	[illegible]	1.00		25,000.00	0.00	25,000.00
Direct Participation Programs Subtotal				25,000.00	0.00	25,000.00
Mutual Funds						
SEI CORE MARKET STRATEGY FUND CL A	[illegible]	47,343.23		660,777.00	0.00	660,777.00
KENSINGTON INT REAL ESTATE A	[illegible]	520.84		10,237.88	0.00	10,237.88
KENSINGTON SELECT INCOME A	[illegible]	503.30		11,610.08	0.00	11,610.08
MFS MASS INVESTORS TRUST C	[illegible]	209.44		4,362.59	0.00	4,362.59
Mutual Funds Subtotal				[illegible]	0.00	[illegible]
Variable Annuities						
AMERICAN SKANDIA/PRUDENTIAL-AIM V.I. TECHNOLOGY 14G	[illegible]	243.88		1,410.23	0.00	1,410.23
AMERICAN SKANDIA/PRUDENTIAL-AST COHEN & STEERS REALTY	[illegible]	40.49		1,351.27	0.00	1,351.27
AMERICAN SKANDIA/PRUDENTIAL-AST GOLDMAN SACHS CONC GRWTH	[illegible]	147.59		4,297.13	0.00	4,297.13
AMERICAN SKANDIA/PRUDENTIAL-AST INTERNATIONAL VALUE PORTFOLIO 14G	[illegible]	89.08		2,129.33	0.00	2,129.33
AMERICAN SKANDIA/PRUDENTIAL-AST LARGE-CAP VALUE	[illegible]	128.59		3,525.87	0.00	3,525.87
AMERICAN SKANDIA/PRUDENTIAL-AST NEUBERGER BERMAN MID-CAP GRTH	[illegible]	54.31		1,446.42	0.00	1,446.42

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- **Direct hyperlinks** *in both SmartOffice and Albridge let users navigate seamlessly between the two applications without the need for multiple sign-ins.*
- **A single, integrated system** *combines advanced practice management and accurate, aggregated investment account data*
- **Automated nightly updates** *of client, account, and position information streamlines advisor workflow*
- **Online alerts** *let users know which data is updated each day*
- **Downloaded data**

Take the next step toward superior service, greater growth, & better business:

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- **SmartOffice® Premier Edition for Financial Advisors**
- **SmartOffice® Premier Edition for Brokerage General Agencies**

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call 800-777-9188 or go to www.ezdata.com.

"E-Z Data's SmartLink helps users of SmartOffice get the most out of their investment in Albridge Solutions."

Jakob Rohn
Executive Vice President,
Corporate Development
Albridge Solutions

EBIX CRM

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