

SmartLink for Application Upload – American General Life

Simplify the application submission process

With increasing competition in the industry, providing top client service is the key to building and maintaining long-lasting, trusted relationships with every one of your clients. By completing your clients' pending case applications as quickly as possible, you can demonstrate your commitment to meeting their needs right from the start of your relationship.

SmartLink for Application Upload — American General Life, is available as a free add-on to American General Life approved brokers. The solution automates the application submission process to the American General Life Home Office to help you push pending cases through to completion faster than ever. Unlike the manual application process that involves filling out paper forms, mailing them to the Home Office, and then waiting a week or more for delivery and processing, the automated process gets the right information into the right hands in moments.

Simplify pending case processing step by step

SmartLink for Application Upload – American General Life enables you to submit applications directly from SmartOffice, cutting the unnecessary paperwork, time, and manual processes required for paper-based applications.

At the touch of a button, you can begin the application submission process directly from SmartCaseManager.

An easy-to-use wizard steps you through the process, leveraging existing SmartOffice contact data and ensuring that all required information is entered before submitting the application to American General Life. SmartLink for Application Upload – American General Life automates and simplifies the submission process to reduce time and human error, and increase efficiency.

DATASHEET

- *Submit your pending cases electronically*
- *Reduce the paperwork involved in the application process*
- *Leverage SmartOffice integration with American General Life Home Office servers*
- *Get quicker responses from underwriting*
- *Increase customer satisfaction*



SmartLink for Application Upload – American General Life provides these valuable features:

> American General Life Wizard

This American General Life-specific tool navigates users through American General Life's application submission process step-by-step, ensuring that all pending case requirements are addressed to eliminate application errors. The wizard pre-populates American General Life requirements with information from the SmartOffice contact and pending case records, and it eliminates lost data by providing the option to save incomplete applications for completion at a later time.

> Seamless integration

Complete integration with SmartOffice streamlines the pending case process by providing access to the SmartLink application right from SmartCaseManager.

> Integration with American General Life Home Office servers

By communicating directly with American General Life's Home Office servers, the potential for human error is significantly reduced, and once an application is submitted, you know the information is in the right hands — without any possible delays.

*Take the next
step toward
superior service,
greater growth,
& better business:*

- **SmartOffice®
Professional Edition
for Insurance Agents**
- **SmartOffice®
Premier Edition for
Financial Advisors**
- **SmartOffice®
Premier Edition
for Brokerage
General Agencies**

To learn more about the
SmartOffice solution
designed for your business,

**call 800-777-9188 or go
to www.ezdata.com.**